

Boston Scientific, a company dedicated to the development of less-invasive medical devices and procedures, has developed a long-term relationship with Corporate Image to showcase their educational materials.



Boston Scientific Corporation

Presentation Binder
4c Process
Gloss Lamination



“We wanted to develop a portable patient education resource for clinicians to use, to help patients and their families understand their cardiac disease and the role of device therapy. The final product looks great, and the response and ease of use has been fantastic.”

Dorothy Nauman, Boston Scientific Corporation

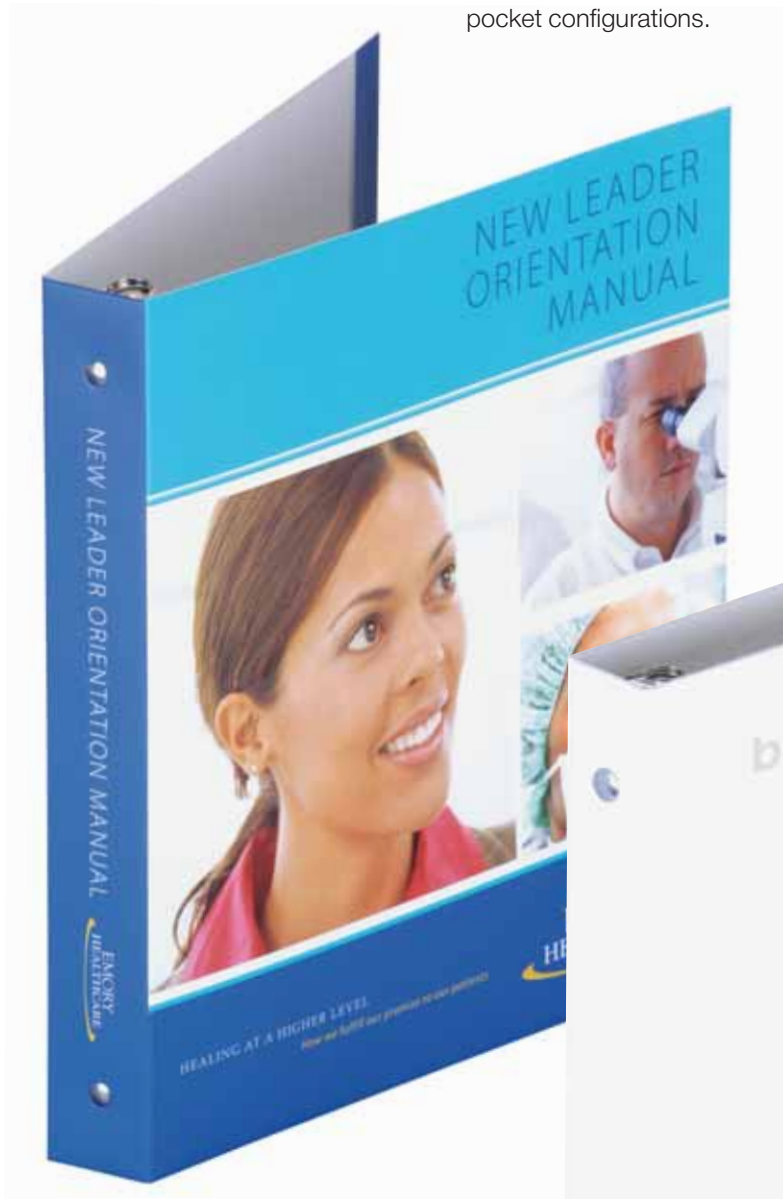
Presentation Binders

Standard

A hybrid of the binder and folder, Presentation Binders offer flexibility in creating the perfect presentation tool. We offer a wide range of styles and pocket configurations.

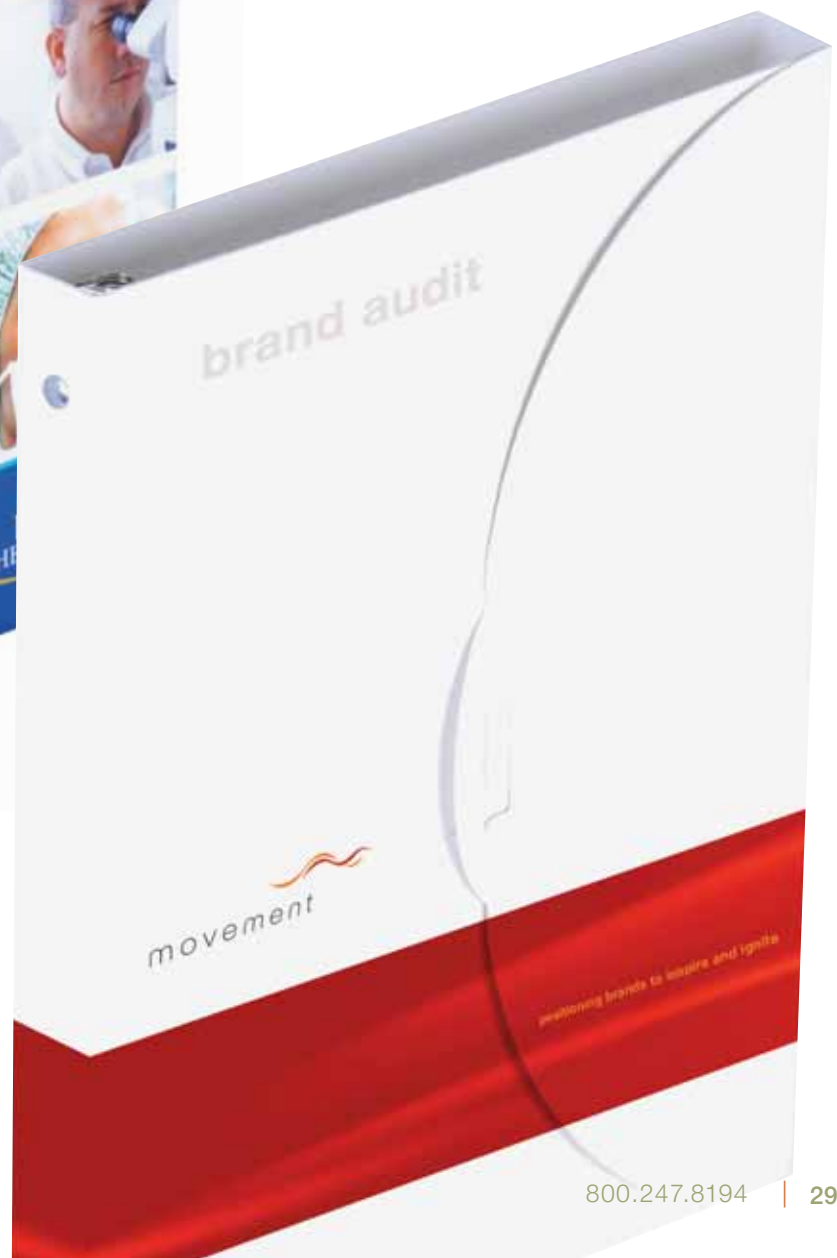
NEW! Portfolio Closure

Redesigned, our Portfolio Closures are now more eco-friendly than ever before. Velcro® closures have been replaced with our new tuck closures.



Emory Healthcare
Presentation Binder

Movement Inc
Portfolio Presentation Binder



Presentation Binders

hybrid
multi-functional
customized
durable
attractive



Fresh Produce Sportswear
Presentation Binder



Room & Board
Presentation Binder

Design

- Unlimited design possibilities
- Full color graphics — inside and out
- Foil stamping
- Embossing
- Standard or **NEW!** Portfolio Tuck Closure
- One or two pockets
- Business card cuts
- CD/DVD slits

Materials

- ① • Eco-friendly FSC certified papers
- ① • 100% recycled paper is available
- ① • 18- or 24-pt. stock, coated or uncoated
- ① • Four-color process soy inks
- ① • High quality steel rings (page 23)
- ① • Lamination (page 22)

Function


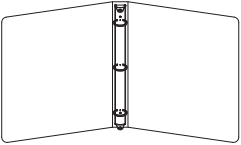
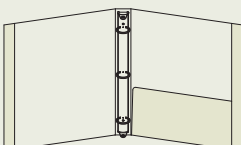
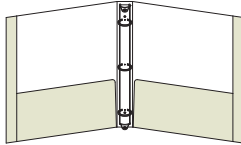
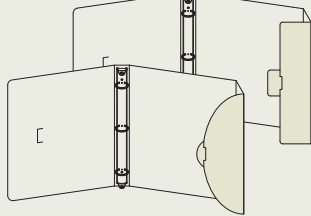
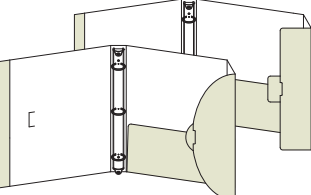
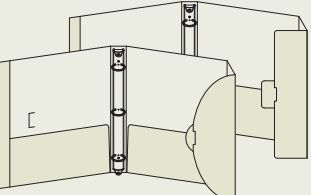
- Multi-purpose use
- Pockets for storage
- Holds CD/DVDs, business cards
- Organize using tab dividers (page 34)



Cassling
Presentation Binder

Eastern Illinois University
Presentation Binder
Tab3:

Presentation Binders

features	style	description	size
<p>Complete design flexibility.</p> <p>Full color graphics inside and out.</p> <p>Presentation Binders may be laminated to provide protection for your graphics and add to the durability of the binder.</p> <p>Choice of gloss, semigloss or natural matte lamination. All laminations are available with a linen finish (page 22).</p> <p>Customize your horizontal pockets with business card cuts or brochure cuts and CD/DVD slits, at no additional charge.</p> <p>NEW! Our redesigned portfolio closures are more eco-friendly! The Velcro® closures have been replaced with our new tuck closures.</p> <p>Customizing We offer a wide range of styles and sizes to meet your needs. Ask your sales representative about additional sizes.</p>  <p><i>Emory Healthcare</i> Presentation Binder</p>		<p>24-pt. No Pockets</p>	<ul style="list-style-type: none"> • 100: 3/4" ring, standard • 101: 1" ring, standard • 118: 3/4" ring, notebook • 119: 1" ring, notebook
		<p>18-pt. Right Pocket</p>	<ul style="list-style-type: none"> • 102: 3/4" ring, standard • 103: 1" ring, standard
		<p>18-pt. Left and Right Pockets</p>	<ul style="list-style-type: none"> • 104: 3/4" ring, standard • 105: 1" ring, standard
		<p>24-pt. No Pockets Portfolio with NEW! Tuck Closure</p>	<ul style="list-style-type: none"> • NEW! 106: 3/4" ring, square flap • NEW! 107: 1" ring, square flap • NEW! 112: 3/4" ring, round flap • NEW! 113: 1" ring, round flap
		<p>18-pt. Right Pocket Portfolio with NEW! Tuck Closure</p>	<ul style="list-style-type: none"> • NEW! 108: 3/4" ring, square flap • NEW! 109: 1" ring, square flap • NEW! 114: 3/4" ring, round flap • NEW! 115: 1" ring, round flap
		<p>18-pt. Left and Right Pocket Portfolio with NEW! Tuck Closure</p>	<ul style="list-style-type: none"> • NEW! 110: 3/4" ring, square flap • NEW! 111: 1" ring, square flap • NEW! 116: 3/4" ring, round flap • NEW! 117: 1" ring, round flap

NOTE: Shading represents side one of the printed sheet.
Standard and Portfolio Binders hold 8-1/2" x 11" materials.
Notebook Binders hold 5-1/2" x 8-1/2" materials.



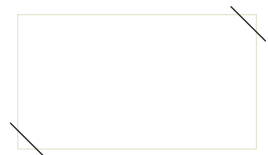
Beth Harvey Design
 Custom: Presentation Binder
 Tab5HM: Tab Dividers
 Custom: Software Packaging

BUSINESS CARD CUTS

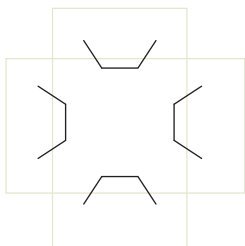
Standard business card cuts are available on horizontal pockets at no charge.



CC1
 3 Half-Moons
 Horizontal Business Card



CC2
 2 Diagonal Cuts
 Horizontal Business Card



CC3
 Universal Cut
 Horizontal or Vertical
 Business Card

BROCHURE CUTS AND CD/DVD SLITS

Standard brochure cuts and CD/DVD slits are available on horizontal pockets at no charge. They can accommodate CD/DVDs, brochures, etc.



CC4
 A – 3-7/8" wide
 B – 4-1/4" wide
 C – 5" wide



CC5
 A – 3-3/8" wide
 B – 3-3/4" wide
 C – 4-3/8" wide
 D – 4-5/8" wide



CC6
 A – 4-1/2" wide
 B – 5-1/2" wide

PRESENTATION BINDER CHECKLIST

CONGRATULATIONS! Your design has been approved!

- Call your sales representative to review your projects' specifications
 - Select binder style
 - Select ring size and color
 - 3/4" Round Ring
 - 1" Round Ring
 - Chrome
 - Black
- Determine quantity (minimum order of 500)
- Select paper stock
 - Uncoated paper
 - Coated paper
 - 18-pt.
 - 24-pt.
- Decorating options
 - Determine number of colors
 - 1- or 2-sided printing
 - Lamination (optional)
 - NEW!** Natural Matte, Gloss, Semigloss
 - Linen Texture
 - Foil Stamping
 - Embossing
- Determine pocket die-cuts
 - Brochure Cuts
 - CD/DVD Slits
 - Business Card Cuts
- Select your tab dividers (page 34)
- Take a look at companion pieces to complement your binder
 - Folders and Software Packaging
 - Sales Boxes
- Watch for your template to arrive via email
- Create your final production file to fit the template
- Send a disk or upload your files to our FTP site
- Select your proof: a digitally printed proof or a pdf proof for faster turn time. Upon receipt of your approved proof, your production schedule will be set.

CONGRATULATIONS! Your project is complete!